



Year in Review 2012-2013

René Bobadilla
City Manager
City of Huntington Park

October 15, 2013

Website Award for Transparency

HUNTINGTON PARK
California

Huntington Park is one of two cities in California to receive a perfect grade in 2013 from Sunshine Review for government transparency



A screenshot of the Huntington Park website homepage. The header includes 'EN ESPAÑOL', 'HUNTINGTON PARK California', and 'CITY OF PERFECT BALANCE'. The navigation menu has links for HOME, HOW DO I...?, BUSINESS, GOVERNMENT, and VISITORS. The main content area features a 'CITY NEWS' section with articles about a town hall meeting, a bike race, and a legal firm opening. A sidebar on the left contains utility links like 'HP CONNECT', 'NOTIFY ME', and 'SERVICE REQUEST'. A right sidebar includes a search bar, 'SPOTLIGHT', 'EVENTS', and a newsletter sign-up.

Quarterly newsletter is delivered to every home and business in Huntington Park



City Manager's Message

Our City's focus has been to address the financial shortfall we are faced with and, ultimately, preserve the services that our residents and businesses depend upon. For the past year, your City Council and City staff have worked tirelessly to find solutions to this shortfall and together have identified a manageable \$4 million structural deficit that we will continue to eliminate. As we thoughtfully address the financial challenges facing us, it is vitally important that we keep an eye on the future. One future project I am pleased to share with you is Eco-Rapid Transit, which will help shape Huntington Park in the years to come.

Eco-Rapid Transit (ERT) is a high-speed public transit system extending 50 miles from Cerritos in south Los Angeles County to Santa Clarita in the north. ERT will become a backbone of public transportation in southern California, carrying passengers from local communities to jobs in technology and other growing sectors in downtown Los Angeles, Glendale, Burbank, and Santa Clarita. The ERT line will have stops in south LA County – including two potential stations here in Huntington Park. Our City Council and staff have been closely involved in ERT planning to ensure we take full advantage of the transit-oriented economic development opportunities this project will create. The benefits to Huntington Park will be significant and local residents get fast and efficient transportation to good jobs in other parts of the county. The project will also spur new retail and housing development around the main station planned near Pacific Blvd. and Stauson Ave. Our local merchants will benefit from a wider shopping base, as people from

all over the county will have better access to a revitalized downtown, with new shopping, dining, and entertainment choices.

Although the ERT board is still working to secure funds for this project and a construction date has not been set, it is critical that we plan now because the decisions we make today will have an impact for decades to come. For this reason, I am also pleased to share that the City's Downtown Revitalization Plan – which includes local planning for ERT – is successfully moving forward. During the summer, we worked alongside our planning partner, Prinstor Development, to engage the community through town hall meetings, community workshops, and a survey to collect valuable input on their vision for Huntington Park. This feedback is being used to shape our collective vision for the downtown area and we will continue to have open dialogue with the community throughout this process. I look forward to listening to residents and businesses so we can create a Huntington Park we can all be proud of tomorrow.

Rene Bobadilla
City Manager



New Soccer Field Coming to Salt Lake Park

The City's effort to re-make Salt Lake Park into one of the best public parks in the southeast continues this fall as we break ground on a new artificial turf soccer field. Funded through a \$624,000 partnership with the City of Vernon and a \$200,000 grant from the County of Los Angeles, the project will feature the installation of professional-level artificial turf at the former "Soccer Circle" site at Salt Lake Park. The field will be striped for both youth and adult play and will be available for year-round use through organized leagues as well as "drop-in" open play. The soccer field is the latest major improvement project at Salt Lake Park, following the running trail, irrigation improvements, batting cage, and the renovation of the municipal recreation building. New fields are expected to be ready for play in early 2014.



CLICK ON "NOTIFY ME" ON THE HUNTINGTON PARK WEBSITE TO RECEIVE THE LATEST CITY NEWS VIA EMAIL.

Town Hall Meetings

HUNTINGTON PARK
California

Town Hall meetings held quarterly throughout City for direct dialogue between residents and staff



Employee Brown Bag Lunch

HUNTINGTON PARK
California

Monthly Brown Bag
Lunch held with City
employees to
promote open
communication



Downtown Revitalization

HUNTINGTON PARK
California

City staff and Primestor Development are moving forward on a strategy to revitalize the downtown area



Focus on Economic Development

HUNTINGTON PARK
California

Attracting new business
and celebrating grand
openings

- Liga Legal
- Winchell's
- WSS Shoes
- Little Trattoria 25
(coming soon)



Business License Process

HUNTINGTON PARK
California

Currently streamlining
and improving
business license
process to make doing
business in Huntington
Park easier



Salt Lake Park Soccer Field

HUNTINGTON PARK
California

Artificial turf soccer field funded through partnerships with City of Vernon and County of Los Angeles



New City Events

HUNTINGTON PARK
California

New events to promote
Huntington Park and for
community enjoyment



8 p.m. on Saturday,
October 19



Christmas Tree Lighting
Saturday, December 7