

**Minutes of the Regular Meeting of the City of Huntington Park
Health and Education Commission
held October 27, 2009**

The meeting was called to order at 6:00 p.m. by Chairperson Arlene Savage. Present: Commissioners Samuel Flores, Enrique Murillo, Victoria Herrera, Vice Chair Cesar Zaldivar-Motts and Chairperson Arlene Savage. Also in attendance were Planning Manager Eric Garcia, Housing and Community Development Manager Manuel Acosta, Senior Planner Albert Fontanez and Recording Secretary Corinna Luevano.

MINUTES OF THE REGULAR MEETING HELD ON SEPTEMBER 22, 2009:

A motion was made by Commissioner Enrique Murillo, seconded by Commissioner Victoria Herrera, to approve the minutes of the regular meeting held September 22, 2009. The motion was unanimously approved.

PUBLIC APPEARANCES:

None.

NEW BUSINESS:

A. Discussion and/or action regarding Liberty Tax Service Education Program and Hispanic Initiative: Una Familia Sin Fronteras (A family without boundaries).

Since the staff from Liberty Tax Service was not present, there was no discussion, therefore no action was taken.

B. Selection of a Commissioner to sit on the Affordable Housing Strategy Stakeholder Committee:

Commissioner Flores volunteered to sit on the Affordable Housing Strategy Stakeholder Committee and Commissioner Herrera offered to be the alternate. Planning Manager Garcia encouraged both Commissioners to attend the first meeting and thereafter, only Commissioner Flores would be required to attend. Mr. Garcia added that this item will be an on going item on the Agenda so that Commissioner Flores can report back to the Commission.

C. Discussion and/or action regarding City of Huntington Park Census 2010 advertising and marketing campaign.

There was a discussion to approve the following items to promote the 2010 Census:

- Include the Census/City logo at the bottom of all City email;
- Any City mass mailers, include a message regarding the Census;
- Include a message on the Water/Refuse bill;
- Prepare volunteer sign up sheets for City events;
- Include the Census/City logo on all promotional items;
- Conduct a meeting with the Clergy in the City;
- Conduct a meeting with the Senior community (Commissioner Murillo);
- Conduct a meeting with the Principals of all the schools in the Community.

Motion by Savage, seconded by Zaldivar-Motts, to recommend to the City Council a marketing campaign to promote the 2010 Census, along with a \$5,000 grant from the U. S. Census Bureau.

D. Discussion and/or action regarding City of Huntington Park Census 2010 Religious Leaders Luncheon:

Chair Savage stated that only one church responded to the invitation. Chair Savage requested that the Commission contact the churches encouraging them to attend.

Motion by Flores, seconded by Herrera, to allocate \$250 for the religious luncheon for the 2010 Census, at the Salvation Army facility on Wednesday, November 4.

E. Discussion and/or action regarding the promotion of health and education on the local cable TV Station:

Chair Savage directed staff to look into the feasibility of utilizing the local cable channel to promote health and fitness to the community. Chair Savage added that an announcement could be placed in the City newsletter to encourage residents to view the cable channel for upcoming information.

A motion was made by Herrera, seconded by Flores, to direct staff to investigate the feasibility of placing health and education programs on the Cable channel on a monthly basis and to advertise in the City newsletter as well as other local venues (i.e. El Aviso, City reader boards).

F. Discussion and/or action regarding Southeast Community Development Commission's (SCDC) "Get Connected Fair."

Commissioner Motts, a representative with the SCDC, stated that SCDC is unveiling a 37 foot RV on Saturday, December 12, to inform the public about resources available online such as City government, non-profit agencies, on line banking, State agencies such as the Department of Motor Vehicles, Medicare and Social Security offices, computer training and parenting classes. The RV includes 15 work stations and will be available for emergency situations with the Police Department as well. Commissioner Motts added that the RV will be visiting neighborhood parks providing workshops for parents and children. Finally, Commissioner Motts stated that the RV will be included with the Business Improvement District Santa's Village event.

Motion by Herrera, seconded by Murillo, to support the "Get Connected Fair" event scheduled for December 12, as well as their participation at the Business Improvement District's Santa's Village on December 12. The motion carried as follows: Ayes: Commissioners Herrera, Flores, Murillo and Chair Savage; Noes: None; Absent: none; Abstain: Commissioner Zaldivar-Motts.

UNFINISHED BUSINESS, DISCUSSION ITEMS, OR GENERAL COMMENTS, PRESENTED BY COMMISSIONERS AND/OR COMMISSION LIAISON:

Discussion and/or action regarding various fairs/events that the HEC will be sponsoring in 2009:

Chair Savage stated that approximately 107 Seniors attended the Health Fair. A total of \$1,050 was collected from the 19 vendors that participated.

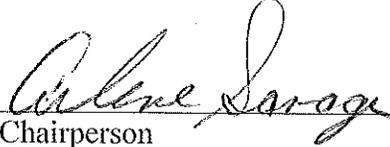
Manny Acosta informed the Commission that Alan Shear, Assistant City Manager, had information from the Department of Public Health regarding two grants from the Centers for Disease Control in the amount of 10 million dollars. One grant is for tobacco control and prevention and the second grant is for physical activities and nutrition. Applications must be submitted by December 1 and the CDC will announce grant recipients in February 2010.

There was a discussion regarding the Los Angeles County Health Department offering the HN flu virus shot at Salt lake Park.

INFORMATION ITEMS:

Chair Savage stated that she attended the first meeting for the All American City ad-hoc committee. One of the major benefits to this award is that it allows the City to use the logo on City letterhead as well as giving the City a prestigious name and adds pride in the community. In addition, because of its prestigious name, it will attract businesses to the City.

There being no further business, Chairperson Savage adjourned the meeting at 7:15 p.m.


Chairperson


Secretary